

Organ Mountains-Desert Peaks --Local Business Impact

downtown desert yoga



Colleen Boyd, owner

Business Contact Information:

575-647-YOGA (9642)

downtowndesertyoga@gmail.com

How is the Organ Mountains-Desert Peaks National Monument (OMDP) important to your business?

At the heart of our yoga practice is connecting ourselves and our bodies to the energy within and to the energy around us. One of the most nurturing environments to do this is being out in nature. With the Organ Mountains-Desert Peaks National Monument, the opportunities for our yoga students to connect with nature are endless.

The incredibly diverse landscapes in OMDP provide solace, peace, and communing with nature in a way a traditional yoga studio can't offer. The accessibility of OMDP to our community and visitors allows one to practice mindfulness and center ones' own energy.

As part of the annual Monuments to Main Street month in September, our yoga studio conducts all-level yoga classes, within the monument, for the public to enjoy. Serving as an agent between yoga and the outdoor spaces is an honor that all of our instructors feel.

How do you see OMDP Benefitting the community?

Since the monument designation, we have seen the positive impact connecting with nature can have on ones' energy, spirit, and mind. Not only for our business, allowing us to branch out and create new partnerships with other nonprofit organizations and businesses, but we also see how OMDP benefits the overall physical and mental health of our community.

Like many local businesses, we recognize the importance of giving back to our community and adding to the quality of life here. Having OMDP so close to our incredible city enables us to embrace the opportunities to be outside, connect our students and clients with nature, and embrace the growth our area will experience.



LAS CRUCES
GREEN CHAMBER OF COMMERCE
THINKLOCAL BUYLOCAL GIVELOCAL

**Las Cruces Green Chamber of
Commerce**
www.locallascruces.com

