

Organ Mountains-Desert Peaks --Local Business Impact

Hotel Encanto



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How is the Organ Mountains-Desert Peaks National Monument (OMDP) important to your business?

Our Heritage Hotels are located all over the state, serving locals and visitors from all across the country. Like many of our 13 hotels and resorts throughout New Mexico, Hotel Encanto in Las Cruces is perfectly located with a direct view of the iconic Organ Mountains-Desert Peaks National Monument.

As a destination hotel, Hotel Encanto welcomes visitors to enjoy our local events, festivals, and of course, OMDP. Located just over 10 miles from our hotel, visitors are encouraged to explore the Dripping Springs Natural Area, climb through the La Cueva Rock Shelter, and look out over the glorious Mesilla Valley.

The Heritage Hotels embrace the quality of life and value OMDP brings to our area, and ultimately adding wonderful memories created by exploring our incredible public lands.

How do you see OMDP Benefitting the community?

Tourism and comfort are the focus of our hotel experience. When visitors come to Las Cruces, we know what makes their trips memorable are the stories and connections to the places they visit. In addition to being taken care of at the hotel, we know that visitors who like the outdoors and visit OMDP will then go back and share with their family and friends in their home city or state the beauty of Dripping Springs, the majesty of La Cueva, and the breathtaking beauty of the Organ Mountains.

Those shared stories can pique the interest of others who then plan their future vacations in southern New Mexico. This brings more people to shop in our local businesses, eat at our local restaurants, and spend money in our community. This keeps people employed, raises taxes that benefit our area, and helps our businesses thrive.



Las Cruces Green Chamber of Commerce
www.locallascruces.com

