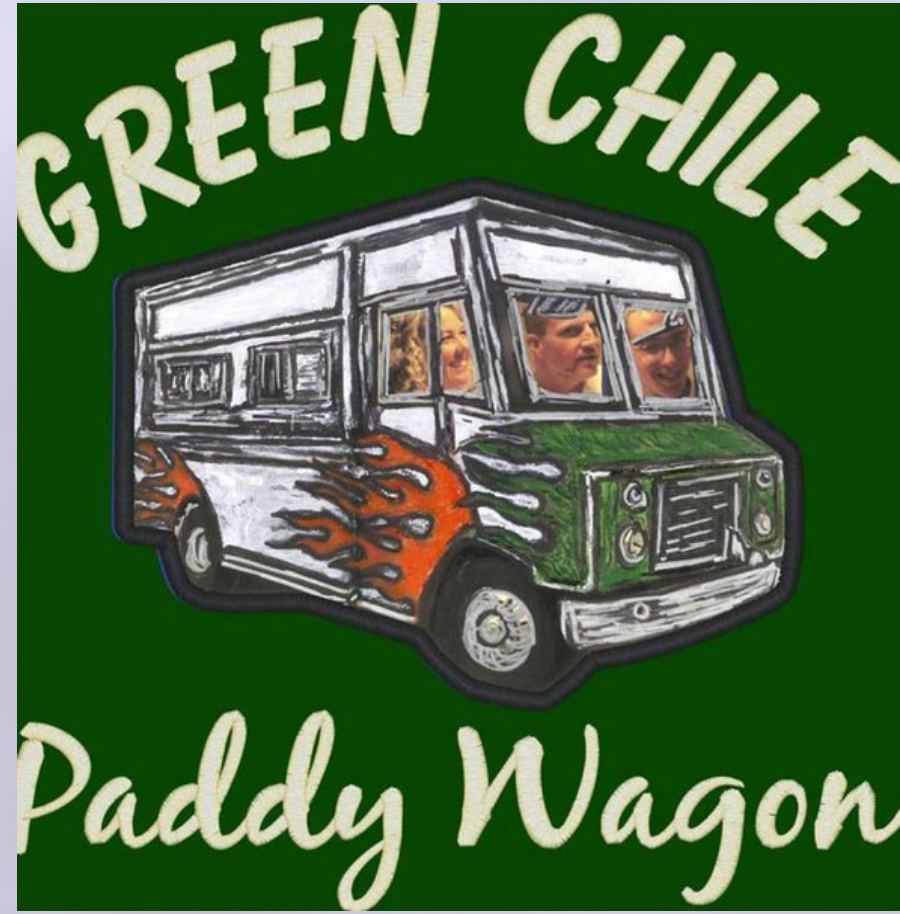


Organ Mountains-Desert Peaks --Local Business Impact

GREEN CHILE PADDY WAGON



Janet & Patrick Payne, owners

Business Contact Information:

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How is the Organ Mountains-Desert Peaks National Monument (OMDP) important to your business?

We started our business after the designation of the National Monument in 2014. Since that time, we have to buy more food since our business has increased significantly. Many people at the Saturday Farmers and Craft market say they are going to the OMDP National Monument while they are visiting Las Cruces. Our OMDP Bread Pudding is popular with our customers and includes pecans and green chile, two of our most popular crops. We named our green chile chicken enchilada grilled cheese sandwich the "New Mexico" because of tourists coming to town that want a taste of southern New Mexican foods. We love highlighting the National Monument and already know it is a good thing for our city.

What ways do you use the Organ Mountains-Desert Peaks in your business?

As residents of Las Cruces for many years but small business owners for just a couple of years, the Organ Mountains are a "beacon" of sorts, providing an anchor to the beauty that is southern New Mexico. In addition to having the OMDP sign in our truck, we feel having products named after OMDP and the state help is being thoughtful stewards of protecting these great landscapes, cultural treasures, and important historical sites. Whenever we get asked about OMDP, we are proud to not only represent the business community but to help visitors learn more about these incredible lands.