

Think Local First

Social Boost Program for LCGCC Members

Supercharge your local presence and get in front of people who Think Local, Buy Local, and Give Local with the Las Cruces Green Chamber of Commerce's NEW advertising program. **Get on our calendar now!** Limited availability, first-come, first-serve basis. Contact Carrie Hamblen: carrie@locallascruces.com or 575.323.1575.



OFFER	DETAILS	COST
Facebook Boosted Post	Reach the community with a sponsored post on the LCGCC FB Page <ul style="list-style-type: none"> Business supplies text and business high quality logo or photo (jpeg) Audience: 1,300 LCGCC FB followers Boosted for a 1-week period 	\$30
Facebook Boosted Post +	All of the above, plus: <ul style="list-style-type: none"> Add 1-2 additional photos LCGCC will spend +\$15 to “boost” post to larger Las Cruces market (in addition to the Green Chamber Page members) and market depending on business industry Audience: Possible 5% to 100% additional Reach depending on targeted audience 	+\$20
E-blast	Feature your business in the Think Local Love section of the Weekly LCGCC E-blast <ul style="list-style-type: none"> Business supplies business logo and 3 bullets Audience: 1,500+ email subscribers Cost is for 1 email blast 	\$20
Dedicated E-Blast	Have an Email Blast go to the LCGCC List Focused Just on YOUR business <ul style="list-style-type: none"> Great to promote new products, services or events! Business supplies description, logo, and 1-2 photos (if desired) Audience: 1,500+ email subscribers Cost is for 1 email blast 	\$200
Think Local Love Video Shout Out	Verbal recognition of your business during a Think Local Love video segment <ul style="list-style-type: none"> LCGCC CEO/President will mention your business name and 2-3 sentences that may include a tip, suggestion, event or sales offer Audience: Average 1,500 views per weekly segment Duration: 20 to 30 seconds per mention Cost for a 1-time mention 	\$30
Think Local Love Video Shout Out +	The above Shout Out, but as a monthly sponsorship <ul style="list-style-type: none"> 1 mention each week for 4 consecutive weeks New video released every Monday 	\$100
Maximize Your Think Local Love Exposure	<u>Get all of the above advertising tools!</u> <ul style="list-style-type: none"> Facebook Boosted Post+ Dedicated Email Blast Month-Long Think Local Love Video Shout Out+ \$50 Savings from a la carte pricing! Must be used within 90 days. 	\$300